

IMPACTrecovery **S Y S T E M S**

"Performance for a Safer Tomorrow"

FOR IMMEDIATE RELEASE

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IMPACT RECOVERY SYSTEMS ANNOUNCES RELEASE OF SLOWSTOP® BOLLARDS

SlowStop® Bollards Eliminate Damage from Vehicle Impacts and Install in Minutes.

San Antonio, TX March 1, 2013 – Impact Recovery Systems, Inc., a manufacturer of flexible traffic safety products, announces the debut of their new flexible steel bollard system, the SlowStop® Bollard. SlowStop® Bollards utilize revolutionary new rebounding technology to provide stopping power of an embedded bollard while reducing damage to vehicles, concrete, and the bollard itself. The innovative design provides triple protection: infrastructure, vehicles, and passengers are protected from harm. Installed in just minutes using common tools, SlowStop® Bollards provide for a lower overall installed cost as compare to embedding bollards into existing concrete, and reduced long term maintenance costs.

Used to protect buildings, utilities, pedestrians, equipment, pallet racks, and drive-thru lanes, SlowStop® serves a wide range of industries and customers. "SlowStop® will solve the headaches many of our customers face from constantly repairing damaged bollards and concrete. They will be able to easily protect their assets without damaging vehicles and while reducing the risk to passengers," said Impact Recovery Systems' President Greg Hannah. "SlowStop® offers unrivaled capabilities in a surface-mounted guard post."

Impact Recovery Systems, Inc., founded in 1991 and located in San Antonio, TX, has been a leader in providing flexible traffic control products since its inception. Impact Recovery Systems is best known for its line of patented spring loaded rebounding delineators and traffic signs that are sold throughout the world. It is a recognized leader in traffic safety innovation.

More information about the SlowStop® Bollard system may be found at www.slowstop.com.